



MEDIA RELEASE

imd1 launches exclusive marketplace 'MADS MARKET' for everything related to Music, Art, Dance and Sports (MADS)

Mumbai, 2nd November 2018

imd1 (I Am The 1), an offering of Aidia Technovations, launches exclusive marketplace 'MADS MARKET' for everything related to Music, Art, Dance and Sports (MADS). MADS MARKET is a one stop destination to find relevant Gurus (Coaches / trainers) and Vendors for all services & products for MADS in India.



With India's unprecedented growing demand for co-curricular learning, product and services, there is need for dedicated marketplace. To address this, MADS Market provides free listing to all relevant Gurus and service providers. This offering will prove to be a great relief for people, who are searching information on MADS and for people who are looking at growing their business related to MADS.

Commenting on this launch, **Jigish Sonagara, founder & CEO of Aidia Technovations** said, *"imd1 aspires to change the face of co-curricular space in India for MADS (Music, Art, Dance & Sports). Although there are many marketplaces but information on these marketplaces are scattered and lack exclusivity. To address this problem statement, we have launched MADS MARKET. MADS MARKET allows people to 'Mark it' their need for classes, academy, Gurus, products, services, etc. related to Music, Art, Dance and Sports. We will continue to strengthen this marketplace and expand it further."*



imd1 (Yes, I Am The 1), is an offering by Aidia Technovations Private Limited (Mumbai & Pune based startup) that is working on co-curricular marketplace for **MADS** (Music, Art, Dance and Sports). imd1 is a unique combination of brick & mortar and digital. It uses best of the both to connect all stakeholders with one of its kind technologies and providing quality services in MADS vertical.

For more information:

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